

Media Release

AgroFresh launches a new global website

Philadelphia, September, 2014. AgroFresh, a fully owned subsidiary of The Dow Chemical Company and a global business unit of Dow AgroSciences LLC is pleased to announce the launch of its new and improved website (www.agrofresh.com) that incorporates new information on AgroFresh's technology portfolio and the historic development of its renowned 1-MCP formulations for the post-harvest industry and, more recently, for the pre-harvest sector.

AgroFresh, a pioneer in the development of 1-MCP for the quality and freshness maintenance of fruits during storage and transport, has added to its renowned SmartFreshSM Quality System a number of products that are adapted to specific crops, fruit quantities and regionally diverse regionally different customer needs. Harvista, introduced 3 years ago in the U.S. as a harvest management tool that reduces fruit drop and allows for delays in the picking time, has a firm place on the site as this unprecedented technology is now developed for other regions worldwide.

“Our long experience in quality and ethylene management has allowed us to expand our product offering and the advice and knowledge we can bring to our customers' business, explained Stan Howell, Global General Manager. “ This website will not only illustrate our innovative tracks, but become also the platform for the AgroFresh Information Center (AFIC) which will provide customized technical, commercial and market information. The AFIC is a regionally tailored e-fruit quality and market management tool that combines AgroFresh's fifteen years of technical expertise with regularly updated external market information on production, consumption and price.”

About Dow AgroSciences and AgroFresh

Dow AgroSciences, based in Indianapolis, Indiana, USA, is committed to discovering, developing, and bringing to market crop protection and plant biotechnology solutions for the growing world. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$7.1 billion in 2013.

Based in Philadelphia, USA, AgroFresh is a global industry leader in advanced proprietary technologies for the horticultural and agronomic markets. Operating as a fully owned subsidiary of The Dow Chemical Company and a global business unit of Dow AgroSciences, AgroFresh offers an innovative portfolio of products and services which enhance the freshness, quality and value of fresh produce. Its flagship product is the SmartFreshSM Quality System, a freshness protection technology proven to maintain firmness, texture and appearance of fruits during storage and transport. SmartFreshSM is currently commercialized in 45 countries worldwide.